

# Lex W. Watterson

**President**

Lex Watterson

MountainWest Capital Network

Lex Watterson serves as the President of MountainWest Capital Network ([www.MWCN.org](http://www.MWCN.org)), Utah's first and largest business networking organization devoted to supporting entrepreneurial success. Lex is responsible for all aspects of the organization including operations, sponsorship recruitment, membership attainment, and networking activities which foster synergistic relationships.

At a time when the best thrive and merely average companies don't always survive, MWCN members learn how to avoid mistakes which can lead to failure and learn how to enhance business performance through associating with the most innovative, entrepreneurial and financially connected business people in Utah.

As a consultant at the Covey Leadership Center, and later as President and owner of Great Basin Consulting, Lex helped individuals and organizations significantly improve their personal and leadership effectiveness. He is acknowledged in Stephen Covey's international bestseller, *The Seven Habits of Highly Effective People*, and taught the *Seven Habits* and *Principle Centered Leadership* to executives and corporations around the world. Lex made significant contribution to the sales and marketing strategies which helped the Covey Leadership Center grow from 10 employees to \$100 million value preceding their merger to become Franklin-Covey.

In his real estate career, Lex was responsible for the purchase of the Tooele Army Depot, one of the largest commercial transaction in Utah for 1999, and had successful real estate development projects in Utah and Colorado.

Lex attended the University of Utah and received an MBA emphasizing Organizational Behavior from Brigham Young University.